



Disadvantage in Different Types of U.S. Communities

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Intro & Background

STARTING POINT: Climate & Economic Justice Screening Tool

The main dataset in this project is a government dataset underlying the Climate and Economic Justice Screening Tool, which was created by the U.S. Council of Environmental Quality to fulfill a Biden administration executive order. The tool "identifies communities that are marginalized, underserved, and overburdened by pollution. These communities are located in census tracts* that are at or above the thresholds in one or more of eight categories of criteria." ("Methodology", 2022).

The purpose of this project is to look at these categories of disadvantage factors through the lens of community type (urban, rural, etc.). Are different types of communities impacted by different types of factors?

* Census tracts are small sections of the country that are used in censuses, containing between 1200 and 8000 people. They are contiguous and smaller than counties or zip codes. ("Glossary", 2022).

Climate and Economic Justice Screening Tool **BETA**

Explore the map | Methodology & data | About | Cont

Explore the map

[Public engagement](#)

Use the map to see communities that are identified as disadvantaged. The map uses publicly-available, nationally-consistent datasets. Learn more about the methodology and datasets that were used to identify disadvantaged communities in the current version of the map on the [Methodology & data](#) page.

Search for an address, city, state or ZIP

48

AK
HI
PR
AS
MP

Things to know

This tool identifies communities that are marginalized, underserved, and overburdened by pollution. These communities are located in census tracts that are at or above the thresholds in one or more of eight categories of criteria.

Zoom in or search and select to see data about any census tract of interest

Data Collection

Public Government Sources

The main dataset (from the Climate and Economic Justice Screening Tool) did not include community type information.

The community types are determined from the USDA Economic Research Service's Rural-urban Commuting Codes (RUCA). These codes "classify U.S. census tracts using measures of population density, urbanization, and daily commuting" (2010 Rural-Urban, 2019).

The RUCA codes, however, are very granular, so for a more general categorization, a framework from a Washington State Department of Health paper was used to define the six types of communities shown on the next slide (Guidelines for Using, 2016).

Disadvantage factors



Council on Environmental Quality



Climate and Economic Justice
Screening Tool **BETA**

screeningtool.geoplatform.gov

census tract ID

Rural-Urban
commuting
codes (RUCA)



Economic Research Service
U.S. DEPARTMENT OF AGRICULTURE

ers.usda.gov/data-products/rural-urban-commuting-area-codes

census tract ID & pop. density

Community
definitions

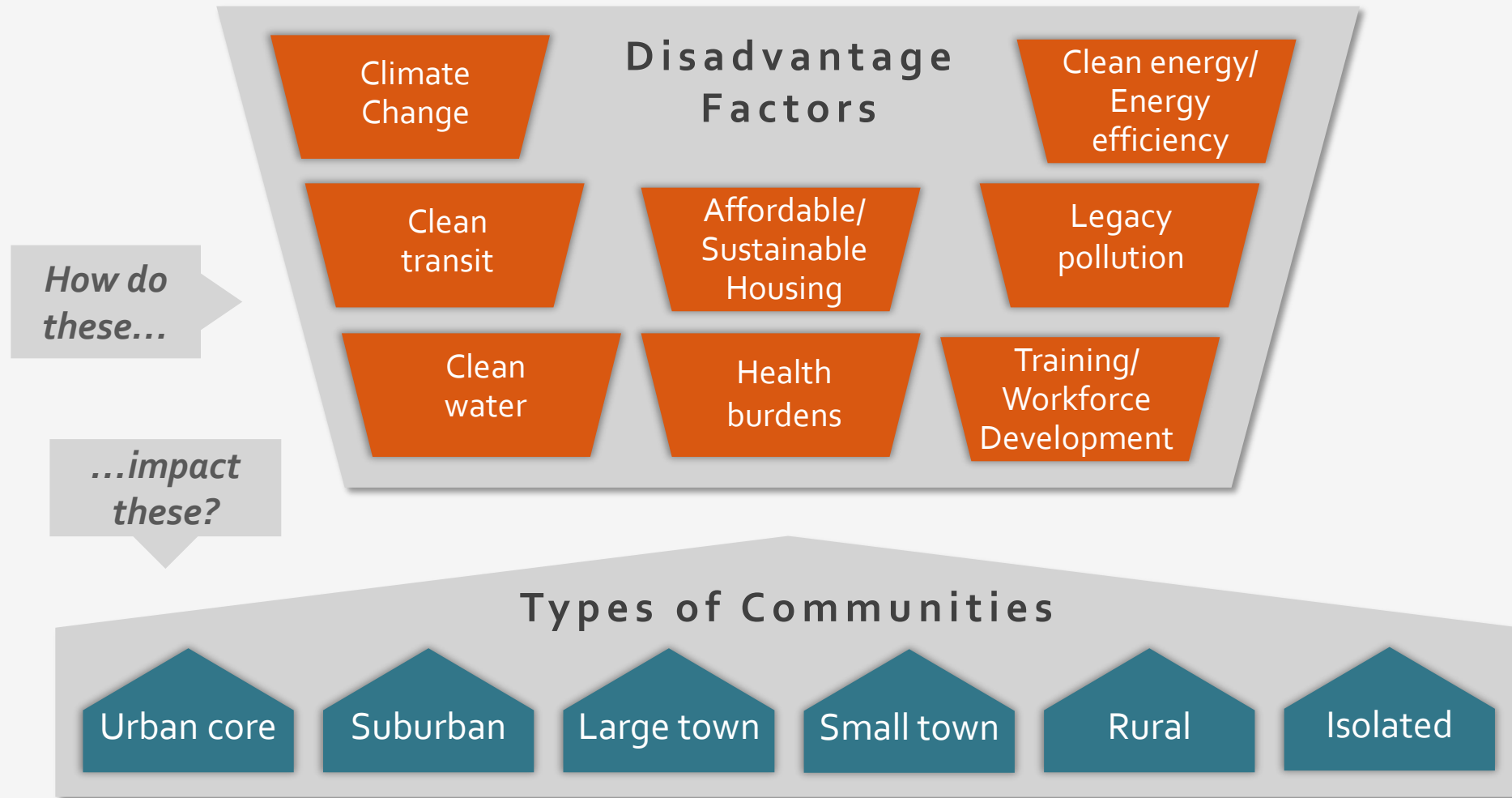


<https://doh.wa.gov/sites/default/files/legacy/Documents/1500/RUCAGuide.pdf>

Final dataset

Major Components

The eight categories of disadvantage factors identified in the Climate & Economic Justice Screening Tool dataset are shown in orange. The six types of communities identified are shown in blue.



Data Prep / Cleansing

Most of the data prep and cleansing was completed in Python:

- Renaming columns
- Dropping columns
- Dropping territory rows
- Joining w/ community definitions
- Creating new dataframes
- Export for Power BI visualizations

Dropping columns that only apply to territories

```
In [7]: communities = communities.drop(['Unemploy % island (2009), states/PR (2010)',  
    'Below 100% poverty, island (2009), states/PR (2010)',  
    'Unemployment, low HS grad, island (2009)',  
    'Poverty, low HS grad, island (2009)',  
    'Low inc., low HS grad, island (2009)'], axis=1)  
communities.head()
```

```
In [14]: col_names = pd.read_csv('factor broad categories_2.csv')  
col_names.head()
```

```
Out[14]:
```

	Factor Category	UPDATED CODE	UPDATED COL NAMES	New Name	
0	General	0	Percent below 200% Poverty Ln (perc.)_0	Percent below 200% Poverty Ln (perc.)	Per
1	General	0	Percent below 200% Poverty Ln_0	Percent below 200% Poverty Ln	Per
2	General	0	Not enrolled in higher ed %_0	Not enrolled in higher ed %	P
3	Climate change	1	Ag loss, low inc., not high ed_1	Ag loss, low inc., not high ed	G

Creating new dataframe that deletes everything except bool columns, to be used in aggregating the factors so they can be counted.

```
In [13]: communities_bool = communities.drop(columns = ['Expected ag loss rate (perc.)_1',  
    'Expected ag loss rate_1',  
    'Expected building loss rate (perc.)_1',  
    'Expected building loss rate_1',  
    'Expected pop loss rate (perc.)_1', 'Expected pop loss rate_1', 'Energy burden_2',  
    'Energy burden_2',  
    'PM2.5 in the air (perc.)_2', 'PM2.5 in the air_2',  
    'Diesel part exposure (perc.)_3', 'Diesel part exposure_3', 'Traffic proximity_3',  
    'Traffic proximity_3',  
    'Housing burden (percent) (perc.)_4', 'Housing burden (percent)_4',  
    'Percent pre-1960s housing (perc.)_4', 'Percent pre-1960s housing_4',  
    'Median housing value (perc.)_4', 'Median housing value_4',  
    'Hazardous waste proximity (perc.)_5', 'Hazardous waste proximity_5', 'Superfund Proximity_5',  
    'Superfund Proximity_5',  
    'RMP Proximity (perc.)_5', 'RMP Proximity_5', 'Wastewater discharge (perc.)_6',  
    'Wastewater discharge_6',  
    'UPDATED COL NAMES'])
```

Key Findings:

U.S. Distribution within types of communities

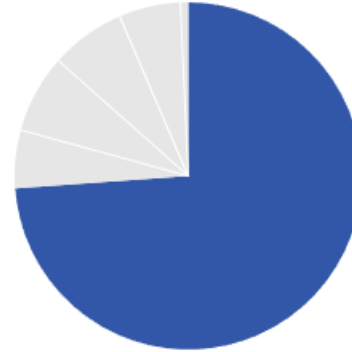
A major disparity between the concentration of people vs. land within the various types of communities is immediately apparent:

- The urban core (blue) encompasses 74% of the U.S. population, but only 6% of the land area.
- Isolated areas (purple) make up only 1% of the population, but 50% of the land.

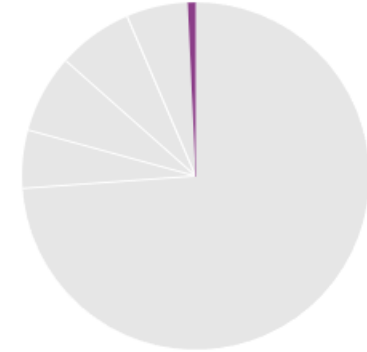
Population vs. land area: Urban & isolated

A majority of the U.S. population lives in urban core communities taking up a small amount of land, and half of U.S. land is isolated with very little population.

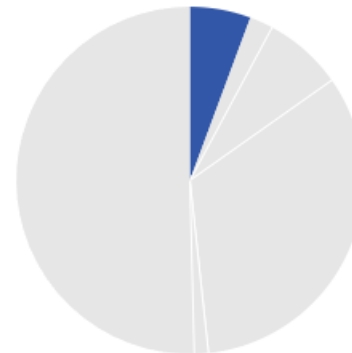
Urban core: 74% of U.S. population



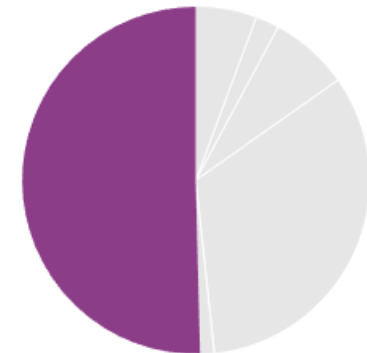
Isolated: 1% of U.S. population



Urban core: 6% of U.S. land area



Isolated: 50% of U.S. land area



Key Findings: Distribution of population & disadvantaged share

Another view of population breakdown, now including the proportion that is disadvantaged (orange). The urban core again emerges as a large majority in both overall population and disadvantaged population.

U.S. population by community type & share that is disadvantaged

Disadvantaged ● True ● False

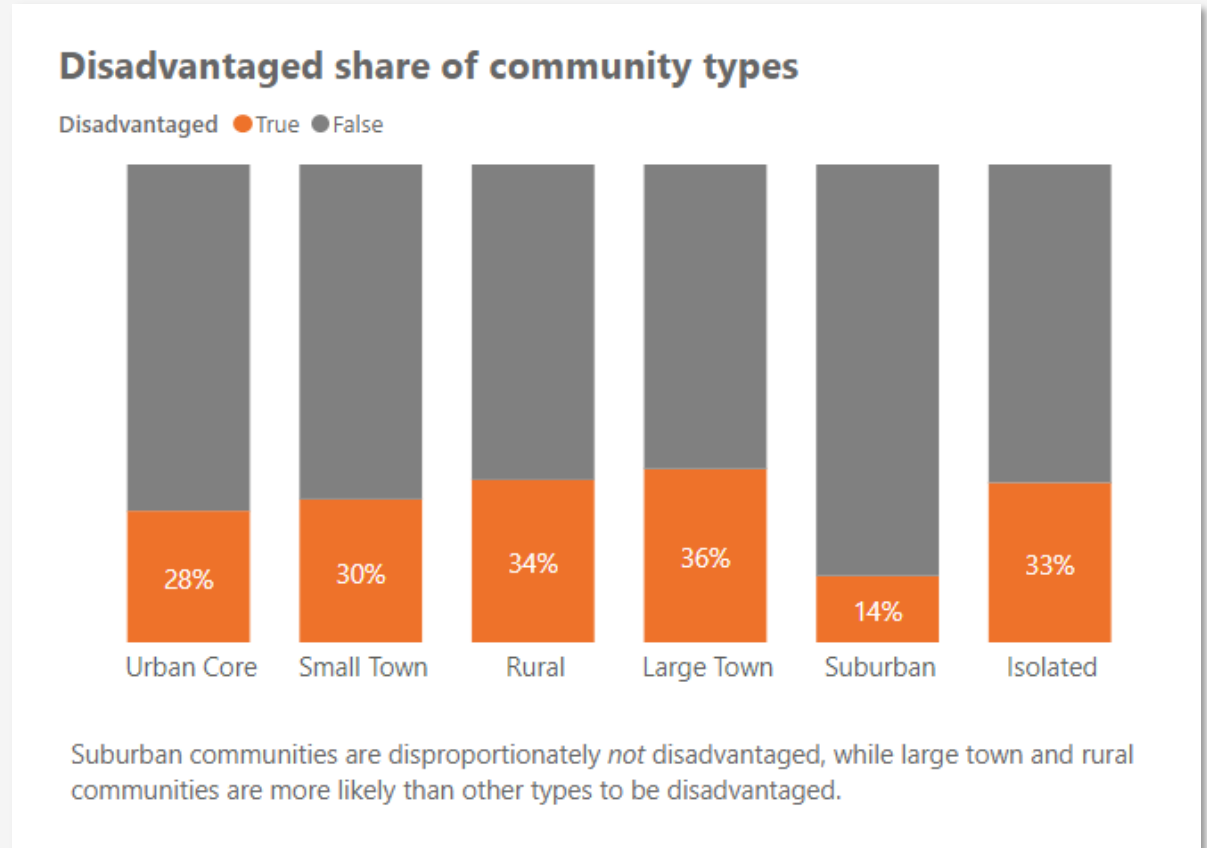


Urban core also makes up a majority of disadvantaged population.

Key Findings:

Percentage of each community that is disadvantaged

Strikingly fewer suburban communities are disadvantaged than other types, while large town communities are most likely to be disadvantaged.



Key Findings:

Average count of criteria exceeded

In the original dataset, a community needed only exceed one set of criteria in one category to be classified as disadvantaged.

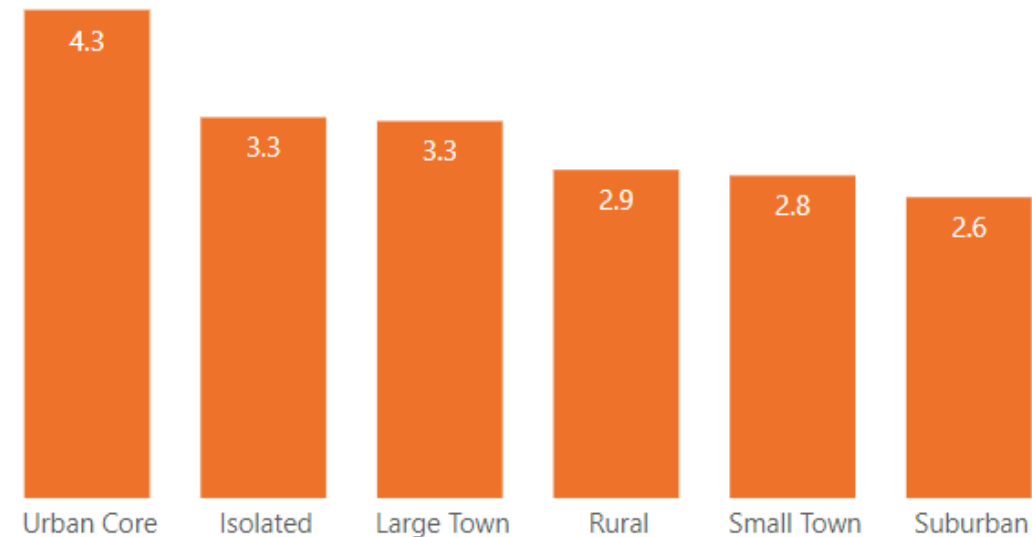
Many communities, however, exceed more.

This view reveals the average number of criteria that were exceeded by disadvantaged communities of each type.

Notable takeaways:

- Disadvantaged urban core communities exceed the most criteria on average
- Suburban communities exceed the least
 - **not only are fewer suburban communities disadvantaged, but those that *are* are less so than other types of communities.**

Average number of disadvantage criteria exceeded



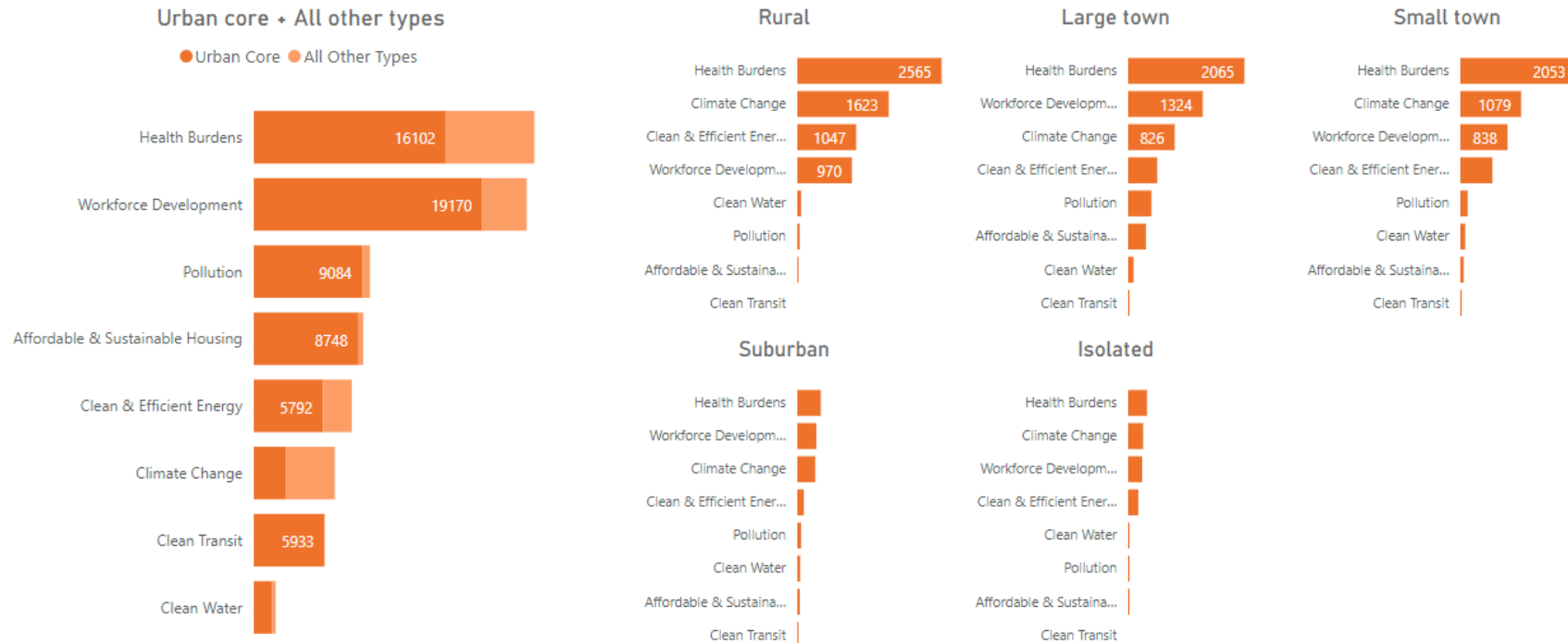
On average, urban core communities exceeded more disadvantage criteria (per community) than other types of communities.

Key Findings: Count of communities impacted by categories of disadvantage

This view allows us to see the scale at which issues are impacting different types of communities. The larger chart on the left shows counts for urban core in darker orange, with lighter orange representing all other types of communities. Therefore, the collection of smaller charts on the right combine to make the lighter orange "all other types" on the left.

Number of U.S. communities impacted by disadvantage factors

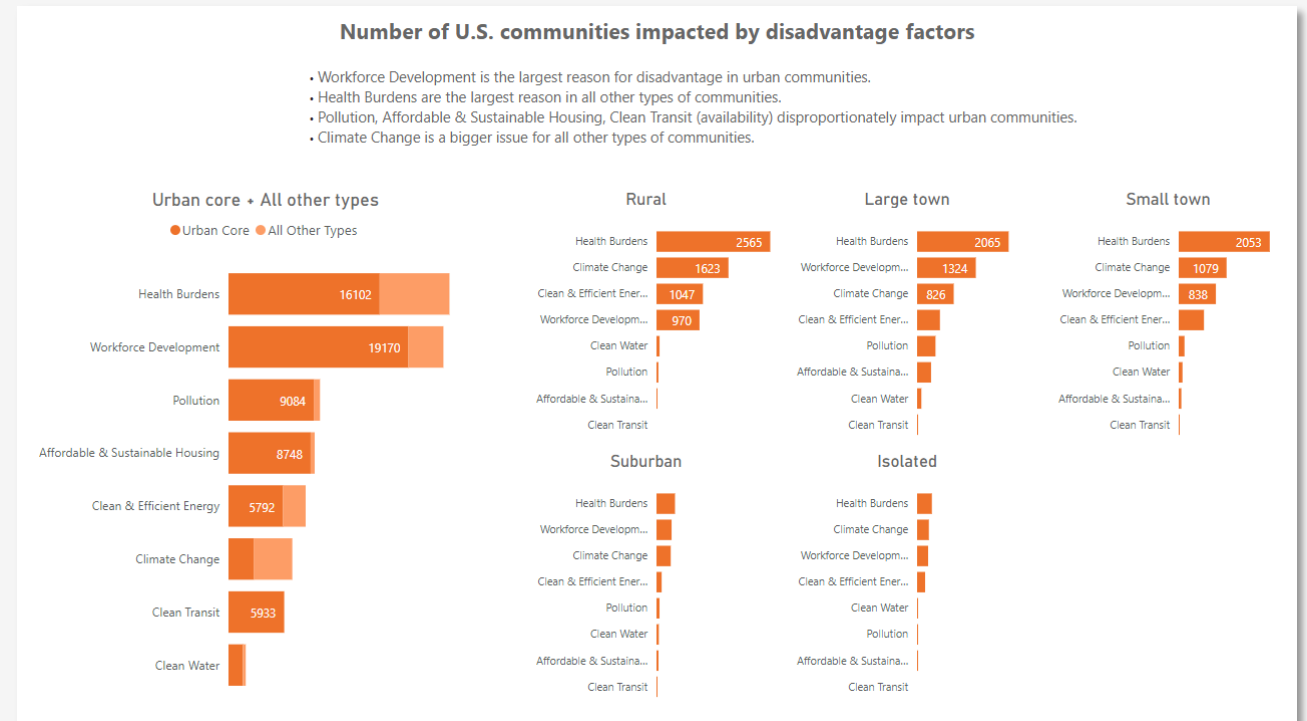
- Workforce Development is the largest reason for disadvantage in urban communities.
- Health Burdens are the largest reason in all other types of communities.
- Pollution, Affordable & Sustainable Housing, Clean Transit (availability) disproportionately impact urban communities.
- Climate Change is a bigger issue for all other types of communities.



Key Findings: Count of communities impacted by categories of disadvantage

Key takeaways from previous slide:

- Workforce development in the urban core is the largest “bucket” of disadvantage in the U.S.
- Health burdens are second in urban core but are the top reason in every other community type, adding up to be the largest overall factor.
- Pollution, Affordable & sustainable housing, and clean transit availability disproportionately impact the urban core.
- Climate change is a larger issue for non-urban core communities.

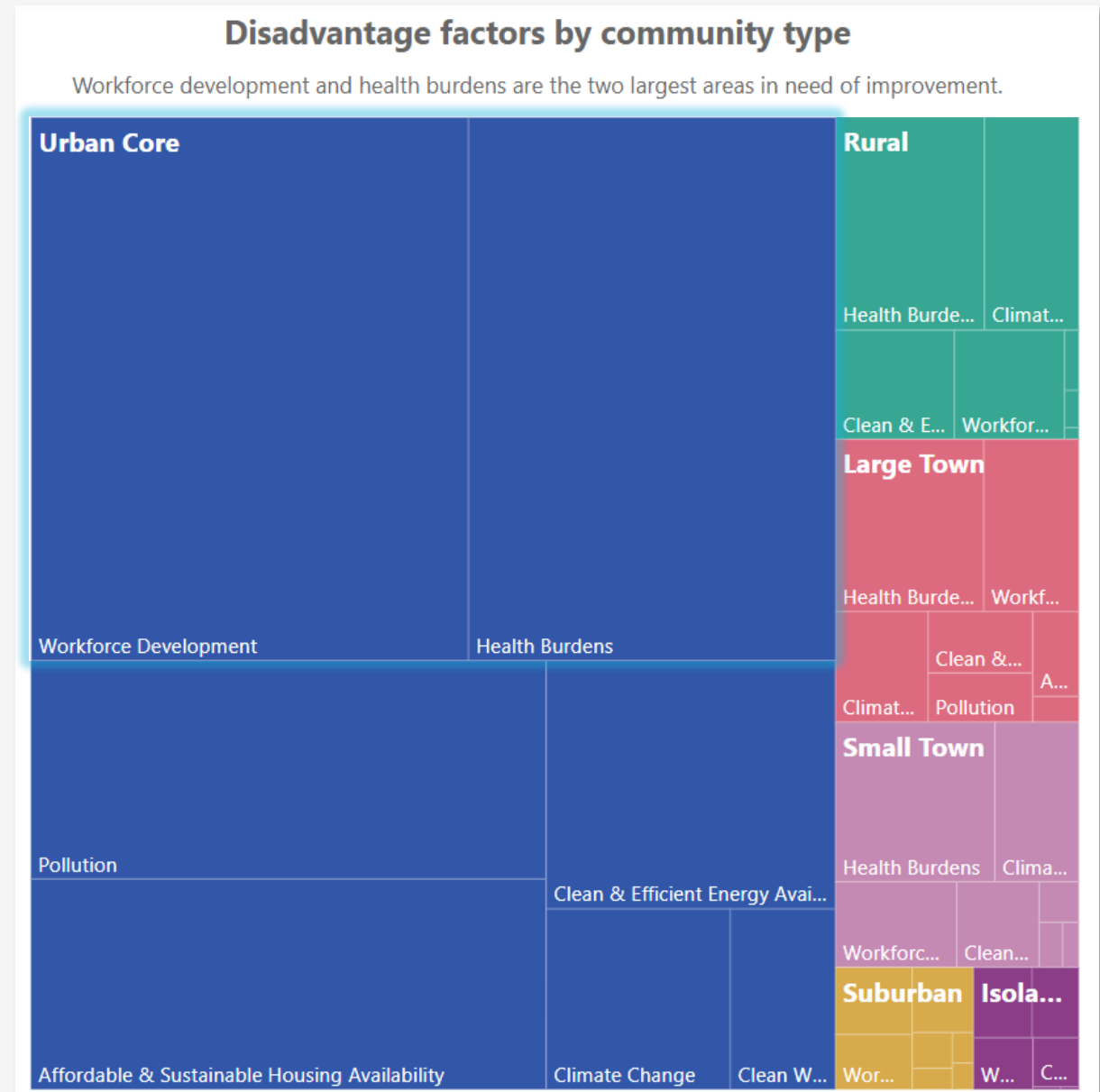


Key Findings:

Count of factors by community type

Essentially the same information as previous slide, but a simple treemap more clearly the largest issues .

The largest “levers to pull” to help the most amount of disadvantaged people are Workforce Development and Health Burdens



References

- Climate and Economic Justice Screening Tool. (2022). *Communities list data*. [Data set]. Council on Environmental Quality. <https://screeningtool.geoplatform.gov/en/downloads>
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- United States Census Bureau. (2022). *Glossary*. U.S. Census Bureau. https://www.census.gov/programs-surveys/geography/about/glossary.html#par_textimage_13